



COMPOUND SEMICONDUCTOR

CONNECTING THE COMPOUND SEMICONDUCTOR COMMUNITY



MEDIA PACK 2025

compoundsemiconductor.net

Editor's **viewpoint**

COMPOUND SEMICONDUCTOR continues to hold a well-earned reputation for its great delivery of timely news, insightful interviews and detailed reports on advances in technology. Via the magazine and website, this broad platform provides a trusted, balanced source for following the biggest developments, including: the growth of the power electronics industry, critical to cutting carbon footprints; the expanding portfolio of lasers; the LED industry, now entering a new phase through the development of microLEDs; and RF devices, critical to mobile communications.

The compound semiconductor community is continually renewed by the efforts of its pioneers. Throughout the next year and beyond, much coverage will be devoted to the development of ultra-wide bandgap materials, such as diamond, AlGa_N and Ga₂O₃; power electronics based on SiC, GaN and Ga₂O₃; RF devices for 5G and 6G; breakthroughs in photonics, including new VCSEL designs; and advances in power, efficiency and spectral range in the RF.

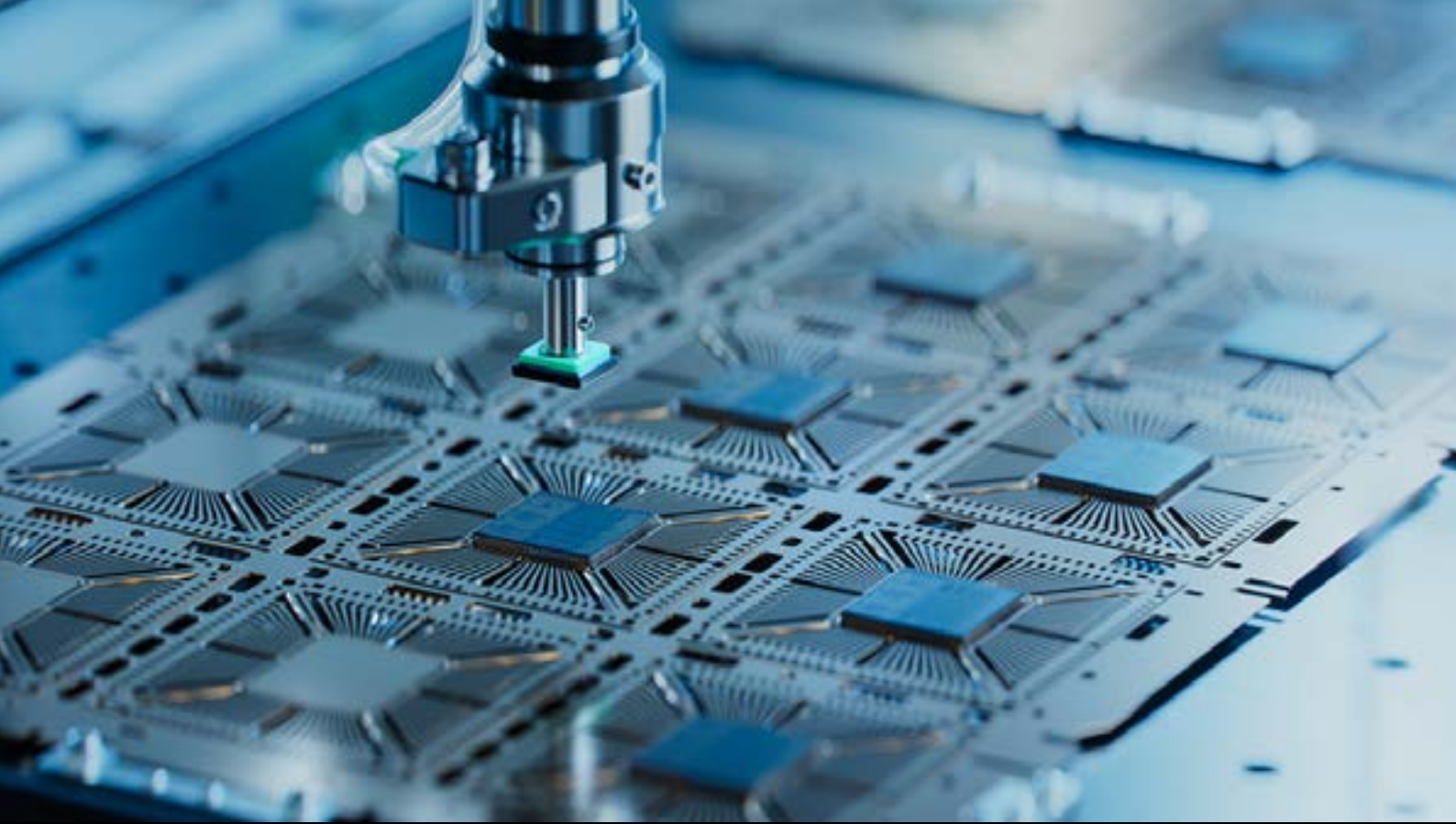
By reporting on the biggest stories from all over the world for almost 30 years, Compound Semiconductor has a strongly established global presence and readership. The thoughtfully designed website delivers daily news, brought together and dispatched to in-boxes in a timely fashion in the form of Newsalerts, distributed twice a week.

Features detailing breakthroughs in chip and material technologies lie at the heart of the magazine, which also provides in-depth interviews, conference reports, and exclusive opinion pieces and research stories.

Within these editions, provided in print and various digital forms, plus the website and Newsalert, are a multitude of options for companies positioned everywhere in the value chain to promote their exceptional products and services.

Read on to discover what Compound Semiconductor can do for you in the coming year.





productoverview

THE COMPOUND SEMICONDUCTOR PORTFOLIO INCLUDES:

- Compound Semiconductor magazine: Global circulation – compoundsemiconductor.net
- China magazine: Simplified Mandarin – compoundsemiconductorchina.net
- CS International: Dedicated international conference – cs-international.net
- Twice weekly E-Mail news alerts: Global broadcast

INSIDE
 Unconventional crystallinity
 Tunable lasers: The elusive effects
 A novel form of Schottky diode

INSIDE
 Ultraviolet LEDs go micro
 Serializing the silicon atom by atom
 Opportunities for GaN-based RFETs

INSIDE
 A new approach to silicon
 Monolithic power integration
 Silicon's positive influence

INSIDE
 RFETs: A mighty heritage
 SiC: The first fully integrated facility
 Nanowire eye AFs displays

化合物半导体
 COMPOUND SEMICONDUCTOR CHINA

ANGELTECH
 CS INTERNATIONAL CONFERENCE


editorial calendar

EACH ISSUE will carry news, features and research from the full spectrum of the compound semiconductor community.

The magazine and its associated website deliver comprehensive coverage of the compound semiconductor industry, from the business of making LEDs, amplifiers, lasers and power chips to development of a vast array of new devices.

Compound Semiconductor magazine is also distributed in advance of various industry events throughout the year.



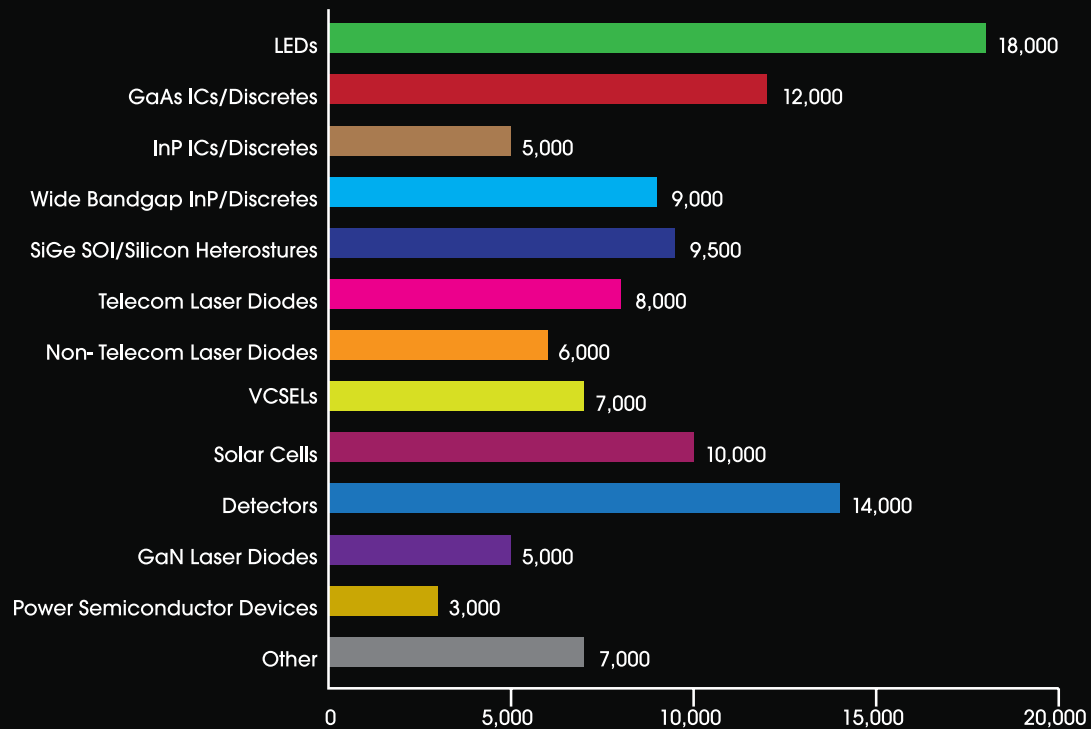
| ISSUE | COPY DATE | PRIMARY THEME | SECONDARY THEME | PRE-SHOW DISTRIBUTION |
|----------------------------------|----------------------|---|----------------------|------------------------|
| Issue 1 Ad Copy Mailed | 20-01-25 05-02-25 | SiC | MOCVD | |
| Issue 2 Ad Copy Mailed | 17-02-25 07-03-25 |  | | CS International & OFC |
| Issue 3 Ad Copy Mailed | 28-03-25 12-04-25 | LEDs | Back-end Processing | CS Mantech |
| Issue 4 Ad Copy Mailed | 07-05-25 21-05-25 | GaN | Stocks & Shares | |
| Issue 5 Ad Copy Mailed | 11-06-25 25-06-25 | Lasers | MBE | ICNS |
| Issue 6 Ad Copy Mailed | 25-07-25 08-08-25 | Gallium oxide | Metal Organics | ICSCRM |
| Issue 7 Ad Copy Mailed | 04-09-25 18-09-25 | Optoelectronics | Simulation | ECOC & SEMICON WEST |
| Issue 8 Ad Copy Mailed | 17-10-25 31-10-25 | SiC | Etching Technologies | |
| Issue 9 Ad Copy Mailed | 14-11-25 28-11-25 | InP | VCSELs | IEDM |

magazine **circulation** analysis

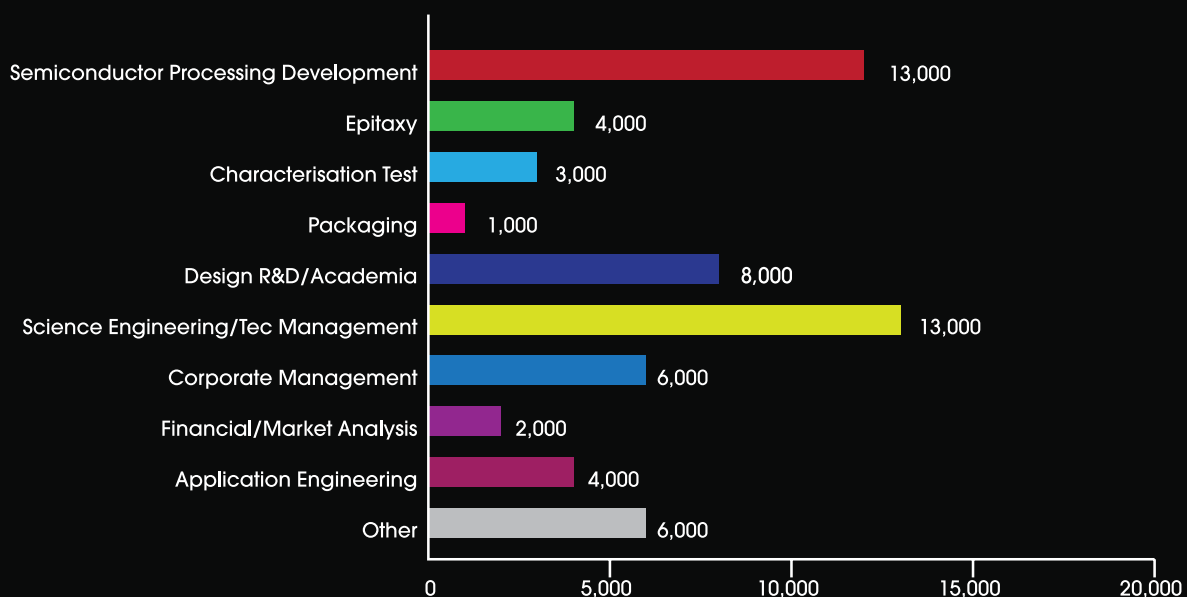
A TRULY GLOBAL AUDIENCE

Compound Semiconductor magazine (alongside compoundsemiconductor.net) is the primary information resource for professionals working with compound semiconductor materials and devices. Each issue of the magazine is distributed in print and digitally to over 60,000 professionals worldwide. Compound Semiconductor magazine is also distributed at various global industry events throughout the year.

Reader Industry Analysis



Main Job Functional Analysis

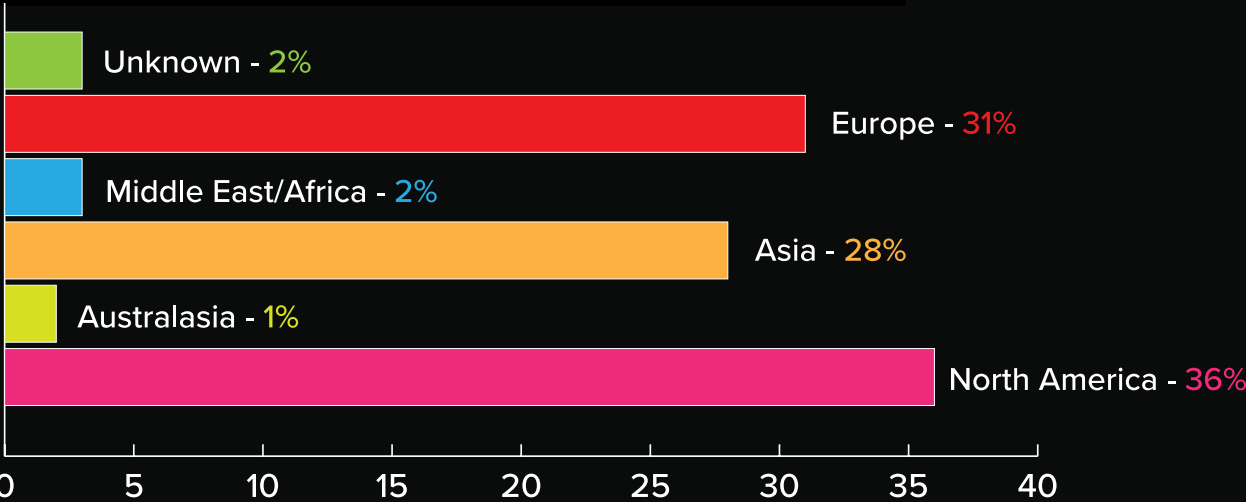


magazine **circulation** analysis

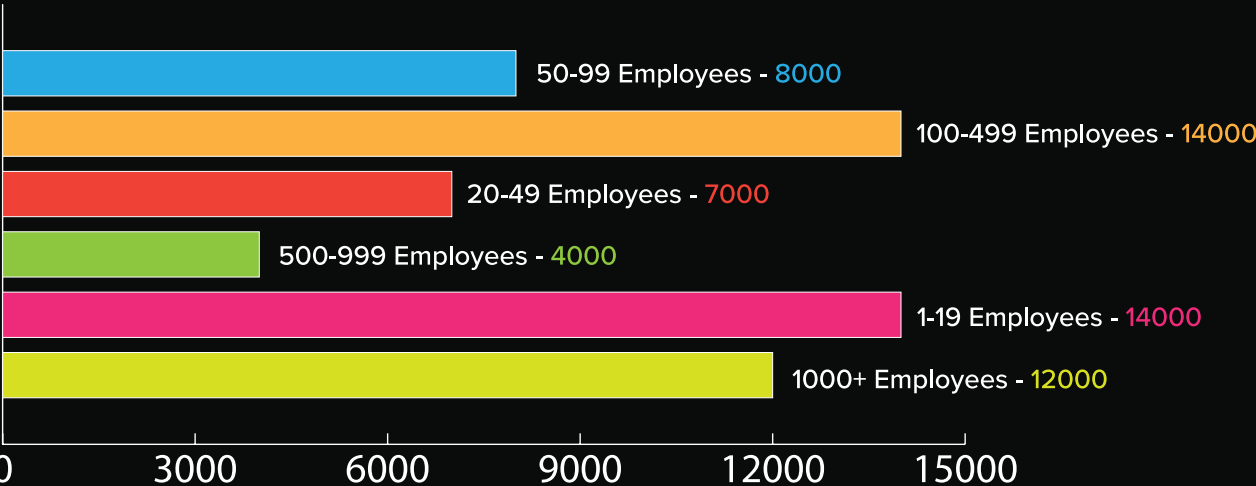
A TRULY GLOBAL AUDIENCE

Our global and qualified audience of buyers is the largest and most diverse served by any compound semiconductor focused magazine. Our readers rely on our strategic articles and reviews to help make decisions that will influence supplier choices.

GEOGRAPHIC BREAKDOWN



COMPANY SIZE BY EMPLOYEE





displayrates



| Size | 9x | 4x | 1x |
|----------------|-------|-------|-------|
| Full Page | 5,240 | 5,476 | 5,733 |
| Half Page | 3,612 | 3,712 | 4,006 |
| Half Island | 3,822 | 3,980 | 4,305 |
| Third Vertical | 2,284 | 2,467 | 2,746 |
| Quarter Page | 1,785 | 1,937 | 2,096 |
| Inside Cover | 5,500 | 5,750 | 6,019 |
| Outside Cover | 5,760 | 6,023 | 6,300 |



| Size | 9x | 4x | 1x |
|----------------|-------|-------|-------|
| Full Page | 6,287 | 6,571 | 6,880 |
| Half Page | 4,334 | 4,454 | 4,807 |
| Half Island | 4,586 | 4,775 | 5,166 |
| Third Vertical | 2,741 | 2,961 | 3,295 |
| Quarter Page | 2,142 | 2,325 | 2,514 |
| Inside Cover | 6,601 | 6,890 | 7,244 |
| Outside Cover | 6,915 | 7,288 | 7,570 |

Contact: Jacob Caulfield, Sales Executive
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displayrates



| Size | 9x | 4x | 1x |
|----------------|-------|-------|-------|
| Full Page | 6,496 | 6,788 | 7,100 |
| Half Page | 4,478 | 4,601 | 4,966 |
| Half Island | 4,738 | 4,934 | 5,337 |
| Third Vertical | 2,831 | 3,079 | 3,404 |
| Quarter Page | 2,212 | 2,401 | 2,598 |
| Inside Cover | 6,818 | 7,128 | 7,462 |
| Outside Cover | 7,140 | 7,467 | 7,810 |

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STANDOUT from the Crowd

Frontcover Promotion Package

THE FRONT COVER of Compound Semiconductor Magazine is the most prestigious position in the magazine. It allows for an image and a technology story connected to your company to be showcased in front of a global audience.

Compound Semiconductor Magazine is distributed to over 60,000.

WHAT DO YOU GET?

- Cover image with your branding
- 4 - 5 pages of editorial within magazine
- Full page advertisement
- Magazine hosted on compoundsemiconductor.net for six weeks
- 30 copies for promotion
- PDF of your cover and article for web promotion

Price on Application

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Ranjodh Shergill (USA): ranjodh.shergill@angelbc.com

technical**details**

FILE FORMAT

High Resolution PDF.

- Compliant to industry standard PDF/X-1a.
- Files must be CMYK, images should be high resolution 300 dpi, with ALL fonts embedded.
- Files must contain printers marks and show bleed.

Any file supplied non-CMYK, may print with unexpected results, due to possible colour shifts during CMYK conversion.

ARTWORK DIMENSIONS

210 mm (w) x 297 mm (h) + 3 mm bleed on all sides

DELIVERY METHODS

Email: PDF or ZIP file to:

mitch.gaynor@angelbc.com

or use:

wettransfer.com

mailbigfiles.com

If you require any assistance please contact:

Mitch Gaynor

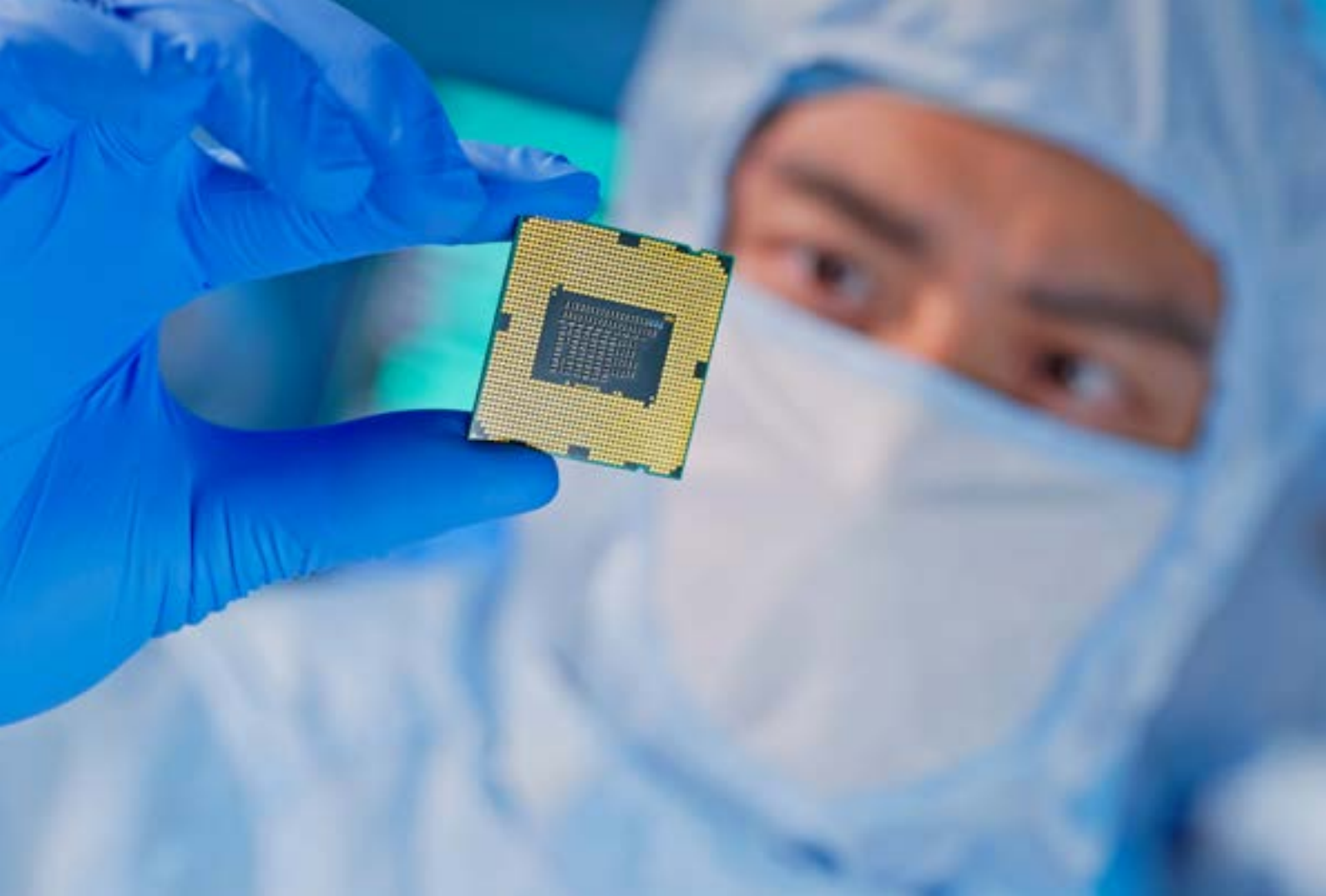
Design & Production Manager

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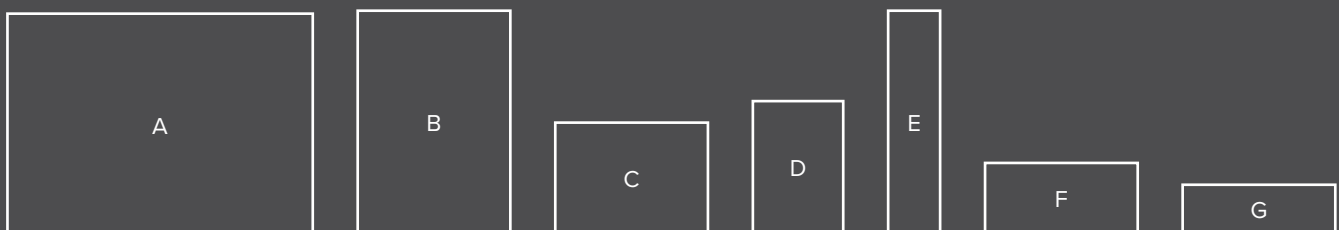


Disclaimer: Whilst every effort is made to ensure that advertisements are produced to the highest standards, Angel Business Communications will not accept responsibility for the reproduction of adverts that have not been supplied to our specification



mechanical specifications

| Advertisement Size (w) Width x (h) Height | Trim Size (mm) | Bleed (+3mm) |
|--|----------------|--------------|
| A - DPS (Double Page Spread) | 420 x 297 | 426 x 303 |
| B - Full Page A4 | 210 x 297 | 216 x 303 |
| C - 1/2 Page Horizontal | 177 x 130 | - |
| D - Island (On request) | 121 x 186 | - |
| E - 1/3 Page Vertical | 55 x 237 | - |
| F - 1/3 Page Horizontal | 177 x 75 | - |
| G - 1/4 Page Horizontal | 177 x 58 | - |
| Corporate Partnership | 55 x 27 | - |



website **advertising** options

LEADER BOARD

DURATION: 1 MONTH
£2,500 / \$4,000 / €3,000
MAIN DISPLAY SIZE:
1109 x 92 (Please supply as 1281 x 105)

RECTANGULAR BANNER

DURATION: 1 MONTH
£1,500 / \$2,400 / €1,800
MAIN DISPLAY SIZE:
475 x 238 (Please supply as 700 x 350)

SKYSCRAPER

DURATION: 1 MONTH
£1,100 / \$1,760 / €1,320
MAIN DISPLAY SIZE:
158 x 389 (Please supply as 335 x 825*)

SQUARE BANNER

DURATION: 1 MONTH
£1,400 / \$2,200 / €1,600
MAIN DISPLAY SIZE:
158 x 158 (Please supply as 335 x 335)

NEWS SECTION BANNER

DURATION: 1 MONTH
£1,100 / \$1,760 / €1,320
MAIN DISPLAY SIZE:
426 x 90 (Please supply as 888 x 188)

VIDEO

DURATION: 1 MONTH
£1,100 / \$1,760 / €1,320
MAIN DISPLAY SIZE:
340 x 170 (Please supply as 1280 x 720)

NATIVE BANNER

DURATION: 1 MONTH
£2,000 / \$3,200 / €2,400
MAIN DISPLAY SIZE:
600 x 300 (Please supply as 1000 x 500)

CORPORATE PARTNERS

DURATION: 12 MONTHS
£1,750 / \$2,800 / €2,100
MAIN DISPLAY SIZE:
Landscape logos will appear larger than portrait logos

FLOOR BANNER

DURATION: 1 MONTH
£2,000 / \$3,200 / €2,400
MAIN DISPLAY SIZE:
1481 x 122 (Please supply as 1568 x 130)

All banners and logos must be supplied as GIF, JPG with "alt" text and a URL to which to link the banner or logo. Advertisers must warrant that they have tested adverts for technical stability on Internet Explorer, Firefox, Opera, Safari and Google Chrome browsers prior to supply. For the purposes of these guidelines, stability is defined as not causing error messages, dialogue windows, excessive CPU usage, browser crashes or system crashes.

emailnewsalerts

THE COMPOUND SEMICONDUCTOR EMAIL NEWS ALERTS deliver the latest industry news direct into the inboxes of our subscribers, and provide our news alert sponsors a fantastic opportunity to get their message seen by over 60,000 industry professionals.

Sponsors enjoy:

- Sponsor's message (up to 100 words)
- 728 x 90 banner
- Cost: €1,800 / \$2,400

Custom HTML email shots

Would you like your company, products or services to reach over 60,000 industry professionals?

If the answer is yes, then a custom HTML mailing would be a perfect marketing promotion to the 60,000 CS readership. A customised HTML will give your company massive exposure to your target market. You can create the HTML mailing and we send it to the database. Alternatively, you can use our in-house multimedia team to create the HTML for you for a small fee.

Price €2000 / \$2600





CS **ZOOM** interview

- The 15 or 30 min interview allows for multiple topics to be addressed. As well as promoted through our platforms, it also is a useful asset for your company
- Moderated by the editor Richard Stevenson
- Questions prepared and shared in advance
- An opportunity to edit file(s) in advance
- This video would be a useful asset for any company to use on their website and social media platforms
- This interview would be publicised for four weeks through all our mediums including:
 - On two CS Newsletters
 - Promoted once through our social media platforms

Cost per ZOOM interview

- 15 mins **€995** (This allows for discussion based around a single issue or product announcement)
- 30 mins **€1800** (This allows for a deeper dive into a particular topic)



corporate**partnership**program

WHAT YOU GET?

- **PRINT:** A Corporate Partnership entry in 9 issues of CS Magazine (Size W x H) 55mm x 27mm
- **WEBSITE:** A Corporate Partnership box (size 160 x 60 pixel) under Corporate Partners section on Compound Semiconductor homepage, compoundsemiconductor.net for 12 months linking to your website
- Enhance directory listing within CS Buyers Guide
- **NEWSLETTER:** One sponsorship of CS E-News Alert with a 728 x 90 pixel banner + text (100 words)
- A banner (size 160 x 60) on the CS E- Newsletter, linking to your company home page

PROGRAM 1

Price: €2500 / \$3088

Promoting your products or your brand through a Corporate Partnership Program in is an economical way to generate interest and drive prospects.

Your message will reach over 60,000 professionals worldwide through 3 different mediums of magazine, website and newsletter which creates maximum visibility.

PROGRAM 2

Price: €3680 / \$4200

Corporate Partnership 2 will include all Program 1 benefits PLUS the following:

- 1 x half page advertisement in classified section
- 1 x half page Vendor View feature which includes 150 words and a photograph of product or program.



WEBINAR

Dedicated webinars for the compound semiconductor industry

- Based around a hot topic for your company
- 60-minute ZOOM webinar
- Moderated by an editor
- Can include 2 speakers
- Questions prepared and shared in advance

- This event would be publicised for 8 weeks:**
- Banner on Compound Semiconductor website
 - 4x weekly dedicated HTMLs
 - 4x news pieces on weekly e-newsletters
 - Promoted through our social media platforms
 - Available on-demand for 6 months
 - All registered attendees' details provided

Package cost: £7500 / \$9300



CONTACT:

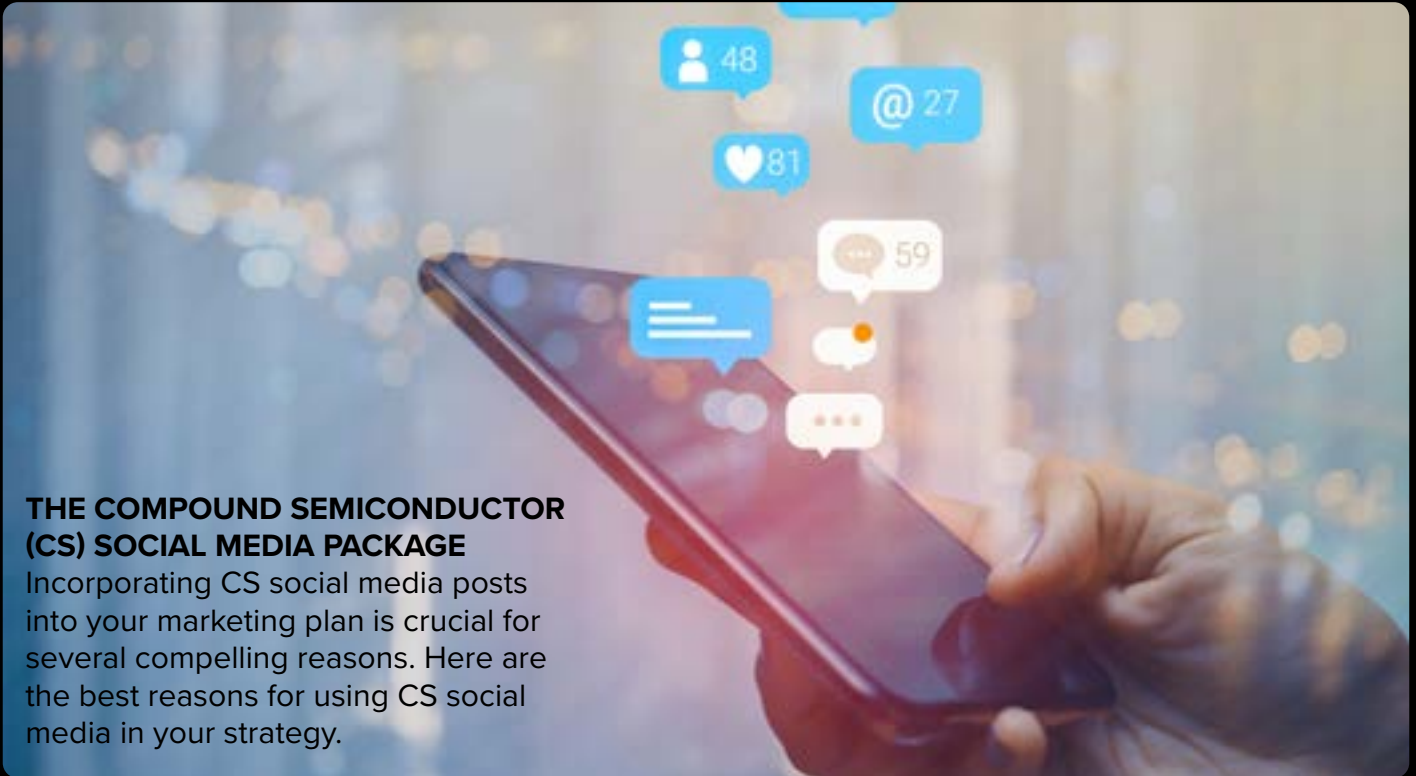
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COMPOUND SEMI SOCIAL MEDIA

The Compound Semiconductor (CS) Social Media Package



THE COMPOUND SEMICONDUCTOR (CS) SOCIAL MEDIA PACKAGE

Incorporating CS social media posts into your marketing plan is crucial for several compelling reasons. Here are the best reasons for using CS social media in your strategy.

1. Increased Brand Visibility

By maintaining an active presence on CS social media you can significantly increase the visibility of your company to relevant audience of buyers and specifiers.

2. Targeted Audience Engagement

Social media allows for precise targeting. This ensures your content reaches the most relevant audience, such as datacentre managers, decision-makers, and industry influencers who are interested in your company solutions.

3. Showcasing Expertise and Innovation

Regularly sharing updates, articles, case studies, and insights about your data centre solutions demonstrates your industry expertise and positions your brand as a thought leader. Highlighting your technological advancements and innovative solutions can attract interest from potential customers.

4. Driving Website Traffic and Lead Generation

Posts that include links to your website, blog, or specific landing pages can drive significant traffic and generate high-quality leads.

5. Customer Interaction and Feedback

CS Social media provides a platform for direct communication

with your customers. You can quickly address inquiries, gather feedback, and engage in meaningful conversations, which helps in building strong customer relationships and trust.

Incorporating social media posts into your marketing plan to Compound Semiconductor leverages these benefits to enhance your brand's presence, engage with your audience, and drive business growth.

Packages to reach 6113 (July 2024) subscribers:

- 1 post (to LinkedIn and X) £500
- 2 posts (to LinkedIn and X) £750
- 3 posts (to LinkedIn and X) £1000



Compound Semiconductor Magazine & CS International Conference



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